DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 958498-1
 10/14/12
 October 2012

 Station
 Account Executive
 Sal

Invoice Period 10/01/12 - 10/08/12

Station WESH

Invoice #

Account Execut Fran Berg

Invoice Date

Sales Office Sales Region
Eagle-Washingt National

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable

3050 K St, NW

Washington, DC 20007

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897
	Flight Dates	Order # Alt Order #

Invoice Month

Special Handling

| IDB # | Advertiser Code | Product Code | | 9912856 | | 95 | | 101 | |

Agency Ref Advertiser Ref

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

10/01/12

10/07/12

MTWTF--

			0, 15			Spots/	D. (_	
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/01/12 Class of		M-F Sunrise @6AM otible with notice	6:00-7:00 AM	MTWTF	:30	4	\$800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 MTWTF	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: #		<u>Date</u> <u>Air Time</u> <u>Descri</u> /01/12 6:42 AM M-F S	The second secon	Start/End Time 6:00-7:00 AM		<u>th</u> <u>Ad-ID</u> 30 OFA12A124	1⊔		<u>Rate Type</u> \$800.00 NM
1		/02/12 6:44 AM M-F S	_	6:00-7:00 AM		0 OFA12A124			\$800.00 NM
1		/04/12 6:23 AM M-F S		6:00-7:00 AM		0 OFA12A124			\$800.00 NM
		/05/12 6:42 AM M-F S	_	6:00-7:00 AM		0 OFA12A124			\$800.00 NM
									\$000.00 Film
2 10/08/12 Class of		M-F Sunrise @6AM otible with notice	6:00-7:00 AM	M	:30	2	\$850.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 2	<u>Rate</u> \$850.00					
Spots: #	100000000000000000000000000000000000000			Start/End Time		th Ad-ID			Rate Type
		/08/12 6:13 AM M-F S		6:00-7:00 AM		30 OFA12A124			\$850.00 NM
2 '	WESHM 10	/08/12 6:43 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 OFA12A124	4н		\$850.00 NM
3 10/01/12 Class of		NBC Today Show ptible with notice	7:00-9:00 AM	MTWTF	:30	4	\$1,200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 MTWTF	Spots/Week 4	<u>Rate</u> \$1,200.00					
Spots: #	Ch <u>Day Ai</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3	WESHM 10	/01/12 8:59 AM NBC	Today Show	7:00-9:00 AM	:3	:30 OFA12A124H			\$1,200.00 NM
1		/02/12 7:59 AM NBC		7:00-9:00 AM	5/3	30 OFA12A12			\$1,200.00 NM
		/04/12 8:37 AM NBC		7:00-9:00 AM		30 OFA12A12			\$1,200.00 NM
4	WESHF 10	/05/12 8:43 AM NBC	Today Show	7:00-9:00 AM	.:	30 OFA12A12	4н		\$1,200.00 NM
4 10/08/12 Class of		NBC Today Show ptible with notice	7:00-9:00 AM	M	:30	2	\$1,300.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 2	Rate \$1,300.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
1	WESHM 10	7:30 AM NBC	Today Show	7:00-9:00 AM	::	30 OFA12A12	4н		\$1,300.00 NM
2	WESHM 10	0/08/12 8:40 AM NBC	Today Show	7:00-9:00 AM	::	30 OFA12A12	4н		\$1,300.00 NM
5 10/01/12 Class of		*Early Sunrise @4:30 ately Pre-emptible withou		MTWTF	:30	4	\$40.00	NM	i.
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

\$40.00



10/01/12

10/07/12

MTWTF--

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 958498-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

v.wesh.com					
Start Data Find Data Decembring Chart/Find Times		Spots/	Dete	T	
e Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
5 10/01/12 10/05/12 *Early Sunrise @4:30AM 430a-5am Class of Time - Immediately Pre-emptible without notice	MTWTF	:30 4	\$40.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WESHM 10/01/12 4:41 AM *Early Sunrise @4:30AM	430a-5am	:30 OFA12A124H			\$40.00 N
2 WESHTu 10/02/12 4:56 AM *Early Sunrise @4:30AM	430a-5am	:30 OFA12A124H			\$40.00 N
4 WESHW 10/03/12 4:41 AM *Early Sunrise @4:30AM	430a-5am	:30 OFA12A124H			\$40.00 N
3 WESHTh 10/04/12 4:30 AM *Early Sunrise @4:30AM	430a-5am	:30 OFA12A124H			\$40.00 N
6 10/01/12 10/05/12 Kelly and Michael 9-10 AN9:00-10:00 AM Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 MTWTF 5	Rate	. 1			
10/01/12 10/07/12 MTWTF 5 Spots: # Ch Day Air Date Air Time Description	\$600.00 Start/End Time	Length Ad-ID			Rate Ty
5 WESHM 10/01/12 9:58 AM Kelly and Michael 9-10 AM		:30 OFA12A124H			\$600.00 N
2 WESHTu 10/02/12 9:26 AM Kelly and Michael 9-10 AM		:30 OFA12A124H			\$600.00
4 WESHW 10/03/12 9:46 AM Kelly and Michael 9-10 AM	И 9:00-10:00 AM	:30 OFA12A124H			\$600.00
3 WESHTh 10/04/12 9:42 AM Kelly and Michael 9-10 AM	M 9:00-10:00 AM	:30 OFA12A124H			\$600.00 I
1 WESHF 10/05/12 9:35 AM Kelly and Michael 9-10 AM	M 9:00-10:00 AM	:30 OFA12A124H			\$600.00
7 10/08/12 10/08/12 Kelly and Michael 9-10 AN9:00-10:00 AM Class of Time - Pre-emptible with notice	M	:30 2	\$800.00	NM	,
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M Spots/Week M	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate T
1 WESHM 10/08/12 9:33 AM Kelly and Michael 9-10 Al		:30 OFA12A124H			\$800.00
2 WESHM 10/08/12 9:52 AM Kelly and Michael 9-10 Al	9:00-10:00 AM	:30 OFA12A124H			\$800.00
8 10/01/12 10/05/12 NBC Today Show II 10AM-11AM Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 MTWTF 5	<u>Rate</u> \$600.00	- 30000000 - 30000000000000000000000000	The state of the second		and the second s
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T
2 WESH M 10/01/12 NBC Today Show II See MG 8.6,8.7,8.8	10AM-11AM	:00			\$600.00
1 WESHTu 10/02/12 10:49 AM NBC Today Show II	10AM-11AM	:30 OFA12A124H			\$600.00
5 WESHW 10/03/12 10:59 AM NBC Today Show II	10AM-11AM	:30 OFA12A124H			\$600.00
3 WESHTh 10/04/12 10:57 AM NBC Today Show II	10AM-11AM	:30 OFA12A124H			\$600.00
4 WESHF 10/05/12 10:28 AM NBC Today Show II	10AM-11AM	:30 OFA12A124H			\$600.00
6 WESHSa 10/06/12 5:43 AM Sat 5-6a MG for 8.2 10/01	Sat 5-6a	:30 OFA12A124H			\$100.00
7 WESHSa 10/06/12 6:24 AM Sat Sunrise 6-8 AM MG for 8.2 10/01	6:00-8:00 AM	:30 OFA12A124H	I		\$250.00
8 WESHSu 10/07/12 7:54 AM Sun Sunrise@6-8 AM MG for 8.2 10/01	6:00-8:00 AM	:30 OFA12A124H			\$250.00
9 10/08/12 10/08/12 NBC Today Show II 10AM-11AM Class of Time - Pre-emptible with notice	M	:30 2	\$700.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M Spots/Week M	<u>Rate</u> \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate T
2 WESHM 10/08/12 10:49 AM NBC Today Show II	10AM-11AM	:30 OFA12A124H			\$700.00
1 WESHM 10/08/12 11:00 AM NBC Today Show II	10AM-11AM	:30 OFA12A124F	l		\$700.00
0 10/01/12 10/05/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	1 MTWTF	:30 4	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate			-	





Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

5 WESHF

10/05/12

3:20 PM M-F 3-4 PM

\A\\A\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	wesh.com											
	0311.00111							Spots/				
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10	10/01/12				12:12:00-12:30 PM	MTWTF	:30	40,000,000	\$400.00	NM		
-	Class of Tim	ne - Pre-em	iptible wit	h notice								
	Spots: # Ch			Air Time Descri		Start/End Time		h <u>Ad-ID</u>			Rate]	
1	4 WE		0/01/12 0/02/12		OON NEWS 12-12:30 OON NEWS 12-12:30	12:00-12:30 PM 12:00-12:30 PM	. 2.5	O OFA12A124H O OFA12A124H			\$400.00 \$400.00	
			0/04/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12A124H 0 OFA12A124H			\$400.00	
	3 WE		0/05/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12A124H			\$400.00	
1	1 10/08/12	10/08/12	M-E	NOON NEWS 12	12:12:00-12:30 PM	M	:30	1	\$500.00	NM		=
<u></u>	Class of Tim	ne - Pre-em	ptible wit	th notice	12.12.00-12.30 F W	[F]	.50		ψ500.00	INIVI		
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week	<u>Rate</u> \$500.00						
	Spots: # Ch			Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
L	1 WE		0/08/12	12:11 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 OFA12A124H			\$500.00	
12	2 10/01/12	10/05/12	Days	of Our Lives	1:00-2:00 PM	MTWTF	:30	5	\$600.00	NM		
-	Class of Tin	ne - Pre-em Start Date			Spots/Week	Rate						
		10/01/12	10/07/		<u>5</u>	\$600.00						
	Spots: # Ch	Day A	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1,000		0/01/12	1:28 PM Days		1:00-2:00 PM		0 OFA12A124H			\$600.00	
			0/02/12	1:23 PM Days		1:00-2:00 PM	10.00	0 OFA12A124H			\$600.00	2000
			0/03/12	1:59 PM Days		1:00-2:00 PM		0 OFA12A124H			\$600.00	
	4 WE		0/04/12 0/05/12	1:43 PM Days 1:59 PM Days		1:00-2:00 PM 1:00-2:00 PM		0 OFA12A124H 0 OFA12A124H			\$600.00 \$600.00	Part of the Control
										(1000)	Ψ000.00	INIVI
13	3 10/08/12 Class of Tin	10/08/12 ne - Pre-en		s of Our Lives th notice	1:00-2:00 PM	M	:30	2	\$800.00	NM		
	Weeks:	Start Date 10/08/12	End D		Spots/Week 2	<u>Rate</u> \$800.00		1-5-1860X - 1503				
	Spots: # Ch			Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate	Type
			0/08/12	1:00 PM Days		1:00-2:00 PM		0 OFA12A124H			\$800.00	
	2 WE	ESHM 1	0/08/12	1:59 PM Days		1:00-2:00 PM	:3	0 OFA12A124H			\$800.00	
14	4 10/01/12 Class of Tin	10/05/12 ne - Immed		IE COURIC DAY e-emptible without	2-3PM notice	MTWTF	:30	5	\$200.00	NM	¥	
1	Weeks:	Start Date			Spots/Week	Rate						
	Spots: # Ch	10/01/12 Day A	10/07	/12 MTWTF Air Time Descr	5 intion	\$200.00 Start/End Time	Leng	th Ad-ID			Rate	Type
			0/01/12		E COURIC DAY	2-3PM		0 OFA12A124H			\$200.00	
			0/02/12		COURIC DAY	2-3PM		30 OFA12A124H			\$200.00	
			0/03/12		COURIC DAY	2-3PM	:3	0 OFA12A124H			\$200.00	
	5 WE	ESHTh 1	0/04/12	2:32 PM KATIE	COURIC DAY	2-3PM	:3	30 OFA12A124H			\$200.00	NM
	2 WE	ESHF 1	0/05/12	2:27 PM KATIE	COURIC DAY	2-3PM	:3	30 OFA12A124H			\$200.00	NM
1	6 10/01/12 Class of Tir	10/05/12 ne - Pre-en		3-4 PM th notice	3:00-4:00 PM	MTWTF	:30	5	\$600.00	NM		
	Weeks:	Start Date 10/01/12	End E 10/07		Spots/Week 5	<u>Rate</u> \$600.00						
1	Spots: # Ch		ir Date	Air Time Descr		Start/End Time	Lena	th Ad-ID			Rate	Туре
			0/01/12	3:20 PM M-F 3	-7	3:00-4:00 PM		 30	l.		\$600.00	
	2 WE	ESHTu 1	0/02/12	3:38 PM M-F 3	-4 PM	3:00-4:00 PM	::	30 OFA12A124H	I.		\$600.00	NM
			0/03/12	3:49 PM M-F 3	-4 PM	3:00-4:00 PM		30 OFA12A124F			\$600.00	
	4 WE	ESHTh 1	0/04/12	3:30 PM M-F 3	-4 PM	3:00-4:00 PM	::	30 OFA12A124F	l		\$600.00	NM

3:00-4:00 PM

:30 OFA12A124H

\$600.00 NM

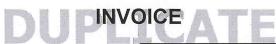
DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.w	esh.com									
				No. CO. C. Connection of Connection			Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17	10/08/12 Class of Tin		M-F 3-4 PM tible with notice	3:00-4:00 PM	M	:30	2	\$650.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTF: 10/14/12 M		<u>Rate</u> \$650.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
			08/12 3:20 PM M-	n - 60 10 1 100	3:00-4:00 PM	1	0 OFA12A124H			\$650.00 NM
	2 WE	:SHIVI 10/	08/12 3:43 PM M-	F 3-4 PIVI	3:00-4:00 PM	:3	0 OFA12A124H			\$650.00 NM
18	10/01/12 Class of Tin	10/05/12 ne - Pre-emp	M-F 4-5 PM NEWS	S M-F 4-5 PM	MTWTF	:30	3	\$750.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTF:		<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
				-F 4-5 PM NEWS	M-F 4-5 PM		0 OFA12A124H			\$750.00 NM
				-F 4-5 PM NEWS	M-F 4-5 PM		0 OFA12A124H			\$750.00 NM
<u></u>	3 WE	:SHF 10/	05/12 4:23 PM M	-F 4-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12A124H			\$750.00 NM
19	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-F 4-5 PM NEWS	S M-F 4-5 PM	M	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTF. 10/14/12 M		<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	Date Air Time De	escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 10/	08/12 4:42 PM M	-F 4-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12A124H			\$800.00 NM
20	10/01/12 Class of Tin	10/05/12 ne - Pre-emp	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF	:30	1	\$900.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTF		<u>Rate</u> \$900.00				HPOMON XIII	
	Spots: # Ch				Start/End Time	Leng	h Ad-ID			Rate Type
	1 WE	SHM 10	01/12 5:29 PM M	-F 5-6 PM ROT	5:00-6:00 PM	:3	0 OFA12A124H	l		\$900.00 NM
21	10/01/12 Class of Tin	10/05/12 ne - Pre-emp	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF	:30	3	\$1,200.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTF		<u>Rate</u> \$1,200.00					
	Spots: # Ch			50	Start/End Time	Leng	th Ad-ID			Rate Type
	All and a second	_		-F 6-6:30 PM	M-F 6-6:30 PM		0 OFA12A124H	1		\$1,200.00 NM
	3 WE	SHTu 10	/02/12 6:12 PM M	-F 6-6:30 PM	M-F 6-6:30 PM	:3	0 OFA12A124F	ł		\$1,200.00 NM
	2 WE	SHW 10	/03/12 6:12 PM M	-F 6-6:30 PM	M-F 6-6:30 PM	:3	0 OFA12A124F	ł		\$1,200.00 NM
22	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-F 6-6:30 PM otible with notice	M-F 6-6:30 PM	M	:30	2	\$1,400.00	NM	
	Weeks:	Start Date	End Date MTWTF		Rate					
	Spoto: # Ch	10/08/12 Day Air	10/14/12 M Date Air Time D	_	\$1,400.00 Start/End Time	long	+b			Rate Type
	Spots: # Ch		The second of th	-F 6-6:30 PM	Start/End Time M-F 6-6:30 PM		<u>th</u> <u>Ad-ID</u> 30 OFA12A124F	4		\$1,400.00 NM
				-F 6-6:30 PM	M-F 6-6:30 PM		30 OFA12A124H			\$1,400.00 NM
	10/01/12	10/05/12	M C Entertainmen	1 Taniak7.00 700 DM	MINTE	.20		£4 COO OO	NINA	
23			otible with notice	t Tonigł7:00-730 PM	MTWTF	:30	4	\$1,600.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTF 10/07/12 MTWTF		<u>Rate</u> \$1,600.00					
	Spots: # Ch	and the same of th			Start/End Time		th Ad-ID			Rate Type
1				-F Entertainment Tonight	7:00-730 PM	(2)	30 OFA12A124			\$1,600.00 NM
				-F Entertainment Tonight	7:00-730 PM		30 OFA12A124I			\$1,600.00 NM
				-F Entertainment Tonight	7:00-730 PM		30 OFA12A124I			\$1,600.00 NM
-	4 1/1	ESHF 10	/05/12 7:28 PM M	-F Entertainment Tonight	7:00-730 PM		30 OFA12A124i	1		\$1,600.00 NM
24	10/08/12 Class of Tir	10/08/12 ne - Pre-em	M-F Entertainmen otible with notice	t Tonigł7:00-730 PM	M	:30	1	\$1,700.00	NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 958498-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Spots/

www.wesh.com

				1-		
End Date Descrip	tion Start/End Time	MTWTFSS	Length	Week	Rate	Type

								Spots/			
Line Star	rt Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
				× A51	galore the preparational dis-	3					· englished
Weel		Start Date	End D		Spots/Week	Rate					
		10/08/12	10/14/		1	\$1,700.00					
Spots	s: # Ch	Day Air	r Date	Air Time Descript		Start/End Time		th Ad-ID			Rate Type
	1 WE	SHM 10	/08/12	7:17 PM M-F Ent	ertainment Tonight	7:00-730 PM	:	30 OFA12A1	24н		\$1,700.00 NM
25 10/0	1/12	10/05/12	M-E	Access Hollywood	Access Hollywood	MTWTE	:30	4	\$1,600.00	NM	
		ie - Pre-emi	ptible wit	th notice	Access Hollywood 7	MITWIT	.50	-	φ1,000.00	I VIVI	
Wee	ks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/		4	\$1,600.00					
Spot	ts: # Ch	Day Air	r Date	Air Time Descript	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WE	SHM 10	/01/12	7:55 PM M-F Acc	cess Hollywood	Access Hollywoo	od / ::	30 OFA12A1	24н		\$1,600.00 NM
	2 WE	SHW 10	/03/12	7:47 PM M-F Acc	cess Hollywood	Access Hollywoo	od / ::	30 OFA12A1	24н		\$1,600.00 NM
	4 WE	SHTh 10	/04/12	7:47 PM M-F Acc	cess Hollywood	Access Hollywoo	od / ::	30 OFA12A1	24н		\$1,600.00 NM
	1 WE	SHF 10	/05/12	7:55 PM M-F Acc		Access Hollywoo		30 OFA12A1	24н		\$1,600.00 NM
											71,000.00
26 10/0		10/08/12			Access Hollywood	M	:30	1	\$1,700.00	NM	
		e - Pre-em									
Wee		Start Date 10/08/12	End D 10/14/		Spots/Week	<u>Rate</u>					
Cnot				Air Time Descrip	1	\$1,700.00	1	4F V 4I ID			Data Time
Spot	ts: <u>#</u> Ch 1 WE	Day Air)/08/12	7:41 PM M-F Acc		Start/End Time		<u>th</u> <u>Ad-ID</u> 30 OFA12A1	244		<u>Rate Type</u> \$1,700.00 NM
	I VVE	2UN 10	1/06/12	7:41 PIVI IVI-F ACC	cess nollywood	Access Hollywoo	od / :	30 OFATZAI	.2411		\$1,700.00 NW
27 10/0	02/12	10/06/12	M-Sı	u News @ 11PM	11-1135p	-TWTFS-	:30	4	\$1,400.00	NM	
Clas	ss of Tim	ne - Pre-em	ptible wi	th notice		W 600 50 No Fee		~			
Wee	eks:	Start Date	End D		Spots/Week	Rate					
		10/01/12	10/07/		4	\$1,400.00					1
Spot	ts: <u>#</u> Ch	Day Air	<u>r Date</u>	Air Time Descrip	the second of	Start/End Time	Leng	th Ad-ID			Rate Type
	4 WE	SHTu 10)/02/12	11:12 PM M-Su N	ews @ 11PM	11-1135p	:	30 OFA12A1	.24н		\$1,400.00 NM
	2 WE	SHW 10)/03/12	11:28 PM M-Su N	ews @ 11PM	11-1135p	:	30 OFA12A1	.24н		\$1,400.00 NM
	3 WE	SHTh 10)/04/12	11:29 PM M-Su N	ews @ 11PM	11-1135p	:	30 OFA12A1	.24н		\$1,400.00 NM
	1 WE	SHF 10)/05/12	11:26 PM M-Su N	ews @ 11PM	11-1135p	:	30 OFA12A1	.24н		\$1,400.00 NM
28 10/0	00/12	10/08/12	MC	u Nous ⊕ 11DM	11 1125-	M	.20	4	¢4 500 00	NIN/I	
		ne - Pre-em		u News @ 11PM th notice	11-1135p	v	:30	1	\$1,500.00	NM	
Wee		Start Date	End D		Spots/Week	Rate					
1	JIG.	10/08/12	10/14		1	\$1,500.00					
Spot	ts: # Ch	Day Ai	r Date	Air Time Descrip	tion	Start/End Time	Lend	th Ad-ID			Rate Type
	_		0/08/12	11:27 PM M-Su N		11-1135p	-	30 OFA12A1	L24H		\$1,500.00 NM
			SALEMAN PERIO			.,,,,,,,,					+ 1,1 + 2 + 2 + 1 + 1
29 10/0		10/05/12		Tonight Show	11:35P-12:35XM	MTWTF	:30	4	\$850.00	NM	
	ogstern team in their	ne - Pre-em			0 / 00/ 1	5.					
Wee	eks:	Start Date			Spots/Week	Rate					
Snot	ts: <u>#</u> Ch	10/01/12 Day Ai	10/07.	/12 MTWTF Air Time Descrip	4	\$850.00 Start/End Time	Lone	ath Ad-ID			Pata Tura
Spot	"3 WE		and the same of th			Start/End Time		<u>30 OFA12A</u>	12/14		Rate Type
			0/01/12	12:11 AM NBC To		11:35P-12:35XN					\$850.00 NM
			0/03/12	12:21 AM NBC To		11:35P-12:35XN		30 OFA12A			\$850.00 NM
			0/04/12	11:58 PM NBC To		11:35P-12:35XN		30 OFA12A			\$850.00 NM
	4 WE	:SHF 10	0/05/12	12:21 AM NBC To	onight Show	11:35P-12:35XN	/1	30 OFA12A	LZ4H		\$850.00 NM
30 10/0	08/12	10/08/12	NBC	C Tonight Show	11:35P-12:35XM	M	:30	1	\$850.00	NM	
		ne - Pre-em			11.001 12.00/NV	A. Inches and the second	.50	i,	ψ000.00	1 4141	
Wee		Start Date			Spots/Week	Rate					
1		10/08/12	10/14		1	\$850.00					
Spot	ts: <u>#</u> Ch	Day Ai	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Len	gth Ad-ID			Rate Type
	1 WE	SHM 10	0/08/12	11:59 PM NBC To	onight Show	11:35P-12:35XN	Л	30 OFA12A	124н		\$850.00 NM
04.40"	01/40	10/04/110		NDC Dates - MOIOT	Datas Off			Sa.	67.000.00		
31 10/0		10/01/12 ne - Pre-em		NBC Prime VOICE	Prime Other	M	:30	1	\$7,000.00	NM	
L Clas	133 UI III	- r re-ell	ibrible M	itii iiotice							





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number		
Obama/D/President	SKED C	1897		

Spots/

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	resignica il	de proposition	Section 2 per la section de la				-455-100	The war was training	Marie Val	
	Weeks:	Start Date 10/01/12			Rate					
	Spots: # Ch	Day Air	10/07/12 M Date Air Time Des	·	\$7,000.00 Start/End Time	Lenat	h Ad-ID			Rate Type
				n NBC Prime VOICE	Prime Other		0 OFA12A12	4н		\$7,000.00 NM
32	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	NBC Prime REVOL	UTIO110:00-11:00 PM	M	:30	1	\$6,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 M		Rate \$6,000,00	2:		<		
	Spots: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 10	/01/12 10:33 PM NB	C Prime REVOLUTION	10:00-11:00 PM	:3	0 OFA12A12	!4н		\$6,000.00 NM
33	10/07/12 Class of Tir	10/07/12 ne - Immedia	Sun 5-6a ately Pre-emptible with	Sun 5-6a out notice	S	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS		<u>Rate</u> \$50.00					
	Spots: # Ch	Day Air	Date Air Time De		Start/End Time		h Ad-ID			Rate Type
L	1 WE	SHSu 10	/07/12 5:12 AM Su	n 5-6a	Sun 5-6a	:3	0 OFA12A12	24н		\$50.00 NM
34	10/07/12 Class of Tir		Sun Sunrise@6-8 A ately Pre-emptible with	AM 6:00-8:00 AM out notice	S	:30	2	\$150.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12		<u>Rate</u> \$150.00					**
		Day Air			Start/End Time		th Ad-ID			Rate Type
		ESHSu 10		n Sunrise@6-8 AM	6:00-8:00 AM	10.00	0 OFA12A12			\$150.00 NM
	1 VVE	ESHSu 10	707/12 7:21 AM Su	n Sunrise@6-8 AM	6:00-8:00 AM		30 OFA12A12	24H		\$150.00 NM
35	10/07/12 Class of Tir	10/07/12 ne - Pre-em	NBC Sunday Today ptible with notice	8:00-9:00 AM/9-11	4S	:30	2	\$1,800.00	NM	
-	Weeks:	Start Date 10/01/12	End Date MTWTFS		<u>Rate</u> \$1,800.00		1	ž e - 1 - ř		
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
		ESHSu 10 ESHSu 10		C Sunday Today C Sunday Today	8:00-9:00 AM/9-		30 OFA12A12 30 OFA12A12			\$1,800.00 NM
					8:00-9:00 AM/9-					\$1,800.00 NM
36	5 10/08/12 Class of Tir	10/08/12 ne - Pre-em	M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	M	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12 M		<u>Rate</u> \$1,000.00					
		ı <u>Day Aiı</u> ESHM 10		scription F 5-6 PM ROT	Start/End Time 5:00-6:00 PM		<u>th</u> <u>Ad-ID</u> 30 ofa12a1:	2/14		<u>Rate Type</u> \$1,000.00 NM
										\$1,000.00 NW
37	Class of Tir	me - Pre-em	NBC Prime OFFIC ptible with notice		T	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFST		<u>Rate</u> \$3,000.00					
	Spots: # Ch				Start/End Time		th Ad-ID	2411		Rate Type
		ESHTh 10		BC Prime OFFICE/PARKS	9:00-10:00 PM		30 OFA12A1			\$3,000.00 NM
38			SA/SU 6-6:30 PM ptible with notice	SA/SU 5:58-6:30 F		:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12		<u>Rate</u> \$1,200.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 W	ESHSu 10	0/07/12 6:22 PM SA	/SU 6-6:30 PM	SA/SU 5:58-6:3	0 PI :	30 OFA12A1	24H		\$1,200.00 NM

Total Spots

96





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number		
Obama/D/President	SKED C	1897		

www.wesh.com

Payment Terms 30 Days

Gross Total

\$93,510.00

Agency Commission

\$14,026.50

Net Amount Due

\$79,483.50